[This question paper contains 2 printed pages.]

Your Roll No..............

Sr. No. of Question Paper : 2824 G

Unique Paper Code : 2924002015

Name of the Paper : Economics of Startups

Name of the Course : Generic Elective Finance & Business economics

Semester : III

Duration : 3 Hours Maximum Marks : 90

Instructions for Candidates

1. Write your Roll No. on the top immediately on receipt of this question paper.

2. This paper contains **6** questions. Attempt **ANY FIVE** questions.

3. **All** questions carry equal marks.

1. (a) Discuss the concept and characteristics of a 'Startup'. (9)

   (b) Explain the role of digital technologies in the development and growth of startups ? (9)

2. What is a startup ecosystem? What are the key components of a startup ecosystem and how do they contribute to the success of new businesses? (18)

3. Define a prototype. Explain the various steps involved in prototyping a model. Also, State the advantages and disadvantages of prototyping. (18)

4. What is Feasibility Analysis? Explain its objectives, types and steps involved in feasibility analysis. (18)

5. State the various schemes or programs offered by the central level institutions, state level institutions, and other agencies, including industry associations, to foster entrepreneurial growth. (18)

6. Write short notes : (6×3)

(a) E-Commerce and Entrepreneurship

(b) Learning and failing fast approach

(c) Difference between Venture capitalist and Angel investor